

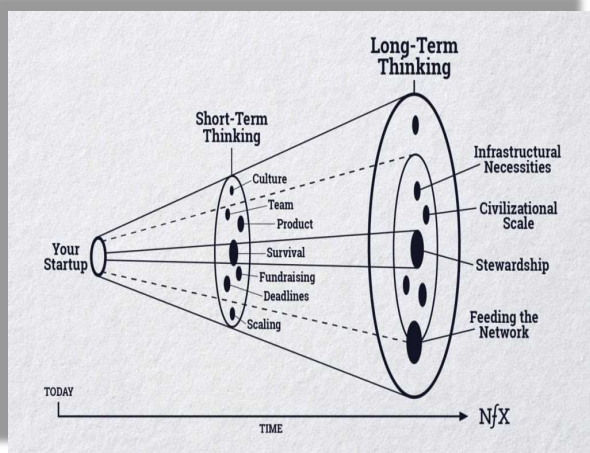
WALTON LEGACY...NATIONAL DESTINATION

TALENT & TECHNOLOGY...21ST CENTURY SUPPLY CHAIN

What are the points of leverage for NWA to be perceived as a 21st century national destination...

...for talent and technology?

- *Endow a Non-Profit Consortium... “U.S. Supply Chain”*
- *Challenge Next Gen Leaders... YAC* can create “New Enterprise Initiatives” for niche companies*
- *Shape a 21st Century Culture... “Re-Design Culture”*
- *Entangle... “Talent, Patents & Trade Secrets”*
- *Adopt a Perspective... “Leverage & Last One Standing”*



The ReDesign Consortium...Initially fund 100 YAC's in Heartland cities

Year #1...2023: 15 “YAC’s” in Community Foundations @ \$1,000,000

- Walmart Supply Chain Corporate Foundations: \$15,000,000
- Walmart Foundation: \$10,000,000
- Walton Family Foundation: \$25,000,000

Year #2...2024: 35 “YAC’s” in Community Foundations @ \$1,000,000

- Walmart Supply Chain Corporate Foundations: \$25,000,000
- Walmart Foundation: \$10,000,000
- Walton Family Foundation: \$15,000,000

Year #3...2025: 50 “YAC’s” in Community Foundations @ \$1,000,000

- Walmart Supply Chain Corporate Foundations: \$50,000,000
- Walmart Foundation: \$5,000,000
- Walton Family Foundation: \$10,000,000

**In 1992, the W. K. Kellogg Foundation committed \$42,500,000 to create a YAC “Youth Advisory Committee/Council” for the community foundations in each of the eighty Michigan counties by making a \$500,000 donation to each YAC. The Arkansas Delta also participated in creating YAC's.*

RE-DESIGN CONSORTIUM & ...

Legacy...Expanded National Destination

Thirty years later in 2022, the Walmart supply chain's corporate headquarters should be leveraged by initially providing a \$1,000,000 donation to young leaders of 100 Heartland YAC's in regional cities where their headquarters or branch plants exist. YAC's that are serious about fashioning a design culture and New Enterprise Formation initiatives in their city as well as their K-12 and collegiate education systems could apply to a Walmart supplier headquarters based in their state for a \$1,000,000 matching grant.

The Re-Design Consortium extracts and entangles talent and intellectual property to shape a 21st century interdependent set of regional cities. *The Re-Design Consortium* is an income generating non-profit 501 (c)(3). It leverages limited financial and human resources by challenging the Walmart supply chain companies and local community foundation's along with their "Youth Advisory Councils" to create "*Re-Design & New Enterprise Initiatives.*" After three years of validating the strategy with tangible results in the form of re-designed products, new products, technology, and manufacturing systems, publicly traded Fortune 1000 companies and private companies will be encouraged to participate annually as well as contributing to new venture funding outlined below.

- "*Perspective: Infinite Game or Finite Game*" by Simon Sinek (50-minute video)
- "*Competition is for Losers*" by Peter Thiel (50-minute video)

The Re-Design Consortium Talent... Technology... Timing...

National Academy for Product & Industrial Design...

- Integration of Existing Product & Manufacturing Technologies
- National Talent Engagement, Skunk-Works & Prototyping
- National High School & Master's Degree: Industrial Design and/or Intellectual Property

National Center for Primary Job Creation...

- 330,000 manufacturing companies with less than 50 employees in the U.S.
- 20% or 66,000 have 100-500 employees that can scale with minimal risk.
- Analysis to acquire Vistage with 22,000+ CEO/Owners as clients & expand base.

National Intellectual Property Clearinghouse...The Lynchpin

- Virtual network of serial inventors in garages and university labs
- Data-Centric System (AI) built on trustworthy relationships
- National Clearinghouse for Intellectual Property

EVOKE A RESPONSE...



Why...

The Re-Design Consortium engages 24/7 to access high impact talent, shape and scale their hunches around intellectual property that accelerates Northwest Arkansas's capability to craft sustainable economies and a resilient 21st century democracy amidst diverse cultures & nationalities.

How...

- **Outward Focus** complementing an inward focus.
- **Access "High Impact Talent"** through a distributed system.
- **Influence versus Control...** "Invisible yet Influential".
- **Initiate & collaborate** with next generation technologists & inventors.
- **Invest & leverage** sustainable economic assets locally and internationally.

What...

"Let...the legacy begin!"

Jim Walton & Joe Rollins

www.ReDesign-Consortium.com